



**arms around  
the child.org**

## **BUSINESSES IN ACTION**

# **Take Arms Around The Child into your workplace!**

Whether it is donating money from a work party, paying to wear casual clothes on Fridays as you 'Dress Down for AATC' or nominating Arms Around The Child for 'Charity of the Year' - suggest to your management to encourage your colleagues to support and raise funds for Arms Around The Child. Your workplace can join the AATC Community and together take action to raise awareness of the AIDS pandemic and funds for AATC! Take the example of Bird & Bird LLP for inspiration as to what can be done in the workplace. Bird & Bird LLP was the first business to take Arms Around The Child on as Charity of the Year, and they had many inventive ways of raising money:

- They hosted a Race Night in which people paid for tickets and donated in jars on tables
- Kept collections tins in the canteen and reception areas
- Auctioned off the firm's Wembley box for usage
- Encouraged colleagues to regularly donate to the Charity on the Give As you Earn scheme
- Sold foreign coins on eBay that were donated by the Cashiers team
- Auctioned tickets
- Hosted a gig by the firm's band and sold tickets for donations
- Donated unclaimed client monies
- Held an Easter Bunny raffle
- Held a 'Guess the Amount of Jelly Beans in the Jar' competition
- Held a sponsored London to Paris bike ride
- Took part in the Standard Chartered Great City Race
- Organised a sponsored Three Peaks Challenge
- Took part in the Royal Parks Half Marathon
- Encouraged colleagues to 'Spring Clean' and donate any items to be sold on eBay and at festivals
- Held World Cup sweep stakes with a percentage of the winning funds to be donated to AATC
- Had a 'Charity of the Year' themed work party

Arms Around The Child has also had support from Worley Parsons, who have paid for AATC to have tables at a number of Freshers Fayres at the University College London and held their own 'Guess the Amount of Jelly Beans in the Jar' competitions.

**They Deserve Happiness**

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